

# Blind Tiger Vineyards

blindtigervineyards.com

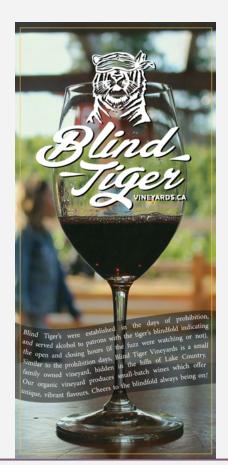
"This is the first time we've had a marketing person convert sales."

- Charlene Wowchuk

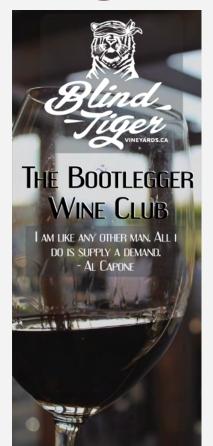
Memberships & Branding



### Graphic Design









### CERTIFIED ORGANIC VINEYARD



Blind Tiger's, established in the days of prohibition, served alcohol to patrons with the tiger's blindfold indicating the open and closing hours (if the cops were watching or not). Similar to the hidden bars of the prohibition days, Blind Tiger Vineyards is a small family owned drinking establishment, hidden in the hills of Lake Country. Our organic, small-batch wines offer unique, vibrant flavours that express the unique landscape and care we place into our wines. Enjoy the hidden gem of Lake Country, and cheers to the blindfold always being on!



Our signature red, a full bodied luscious blend of Merlot, Cabarnet Sauvingnon, Cabernet Franc and just a touch of Syrah. Notes of Okanagan red cherries, currents and ripe blackberries greet you with your first sin. From here you are lead to deep notes of cedar, leather and tobacco. Pai with aged cheeses, cured mean and EBO. Enjoy now, and will cellar through 2019.

Colour black cherry red Briz: 26 Aroma: notes of cedas, Alerbel: 14.7%

### 2014 SPEAKEASY BED

Our classic Bordeaux Blend (Meritage) style wine with Cabernet Sarvignon, Cabernet Franc, Merlot, and Syrah. Deep aromas of Lanin Cherry, Plum, Blackberry and Cedar Barreled in American Oak, this full bodied wine is the choice of red wine lovers. Ensure to decant before drinking. The tannins of this wine will allow a long cellar life of up to

### YOUR SPEAKEASY WINES

The Sneakeasy name was developed by Morgen Wowchuk-the vineyard owners datachter. Winemaker: Karnail Sidhu and Dr. Alan Marks selected classic Bordeaux grapes-Cabemet sauvignon, Cabernet Franc-with the addition of Syrah and Merlot that creates a meritag blend. After blending, the wine is aged in American oak rather than Fornch which contributes to the rich cedar and tobacco ours. The grapes were grown in Oscory ractices to ensure the grapes are peak quality 2011 produced 310-cases, and 2012 produced 657. The 2011 Speakeasy was harvested mid-October while the 2012 Speakeasy was wines are 50% merlot, 30% cab saux, 20% sryah.

### 2012 SPEAKEASY RED

The next year of our highly acclaimed Signature Red Blend' is a meritage blend with Merlot, Cab Saux: Cab Franc, and Syrah. It onens with aromas of red cherry leading to a dark black-berry and lanin cheery finish. With subtle hints of black pepper and raspberry jam. This full-bodies wine is perfect for dark chocolate, blue cheese, or a medium-rare rib eye steak. This wine can benefit from a couple years in the cellar, and will age well through to 2020.

Colore: deep orange and raugherry Alcohol: 14.7% Alcohol: 14.7% Aroma: papper, smoke, BS: 3.7 g par littee blackberry; snaphenry jens Collie 12-15 years PH 3.83





## Social Media Management

I raised their followers over 200% in three months organically and introduced a return on investment from a social media presence. Blind Tiger gained a loyal following online. All original photography.

