## Centre of Wellness

beautytrainingcourses.com

"There is friendliness and professionalism and I have been impressed with the ideas and energy from Luan. I was getting frustrated at the lack of progress and minimal increase on my sales, but am quite impressed with the new direction Luan is taking my website. Luan listens, gives good input and acts on suggestions. The interaction which is always friendly and productive."

- Claire Coleman

Centre of Wellness sell online beauty training courses. I took the time to dive in deep to the strategy of the courses and listened to the clients intently.

The monthly budget for Facebook Ads was quite small.
That being said, with intentional messaging and relevant promotions, I was able to increase her sales.





## 66% Sales Increase

Year over year I was able to increase the Centre of Wellness's sales by 66%.