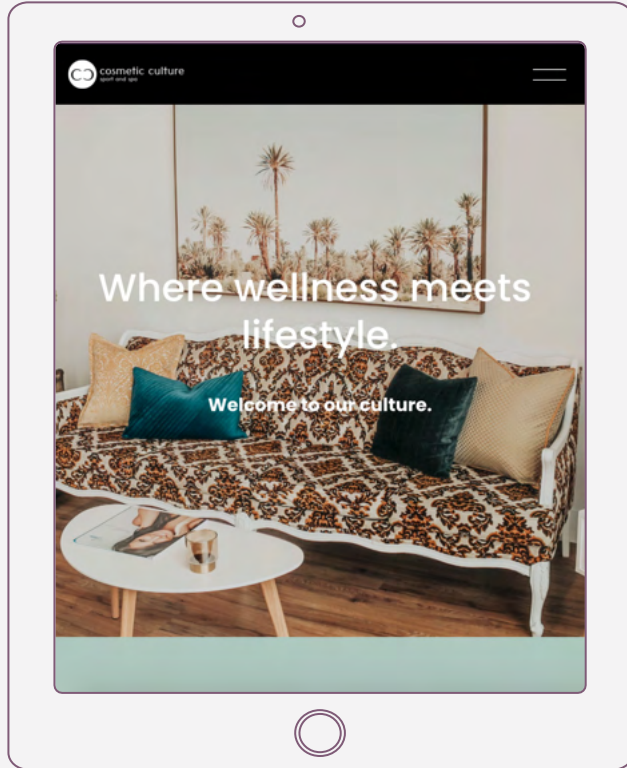# Cosmetic Culture Spa

cosmeticculturespa.com

"Luan was hired to build our website, assist in brand development such as our current brand guide which guides all our employees on how to stay on brand. She's a true professional that communicates well as an offsite contractor. As our business grew we recognized it was time to bring someone in to manage our brand and marketing but we still use Luan as our only external contracted marketer! Thanks for building the launch pad for Cosmetic Culture marketing and branding."

- Brett Barker, President of Cosmetic Culture Spa

Website

I assisted Cosmetic Culture Spa with re-creating their website in Squarespace. Previously, they had WordPress website that had errors in formatting and code. There wasn't an easy way to update the platform due to the way the former developer built the site primarily in code. In an effort to move all website updates in-house, I re-created their website on Squarespace. Since finishing their website, they haven't needed to source out another person for any updates because of the ease of use of the platform. They ended up saving money long-term.

Memberships & Branding

I helped the owners of Cosmetic Culture develop the visual identity of their Memberships. I worked closely with them to discover what was needed, what changes needed to be made, and how they wanted the memberships perceived. I created the visual identities of the memberships and assisted them with uploading them onto their website. Their membership offers monthly services to their customers for a fixed rate. The memberships have been extremely successful.
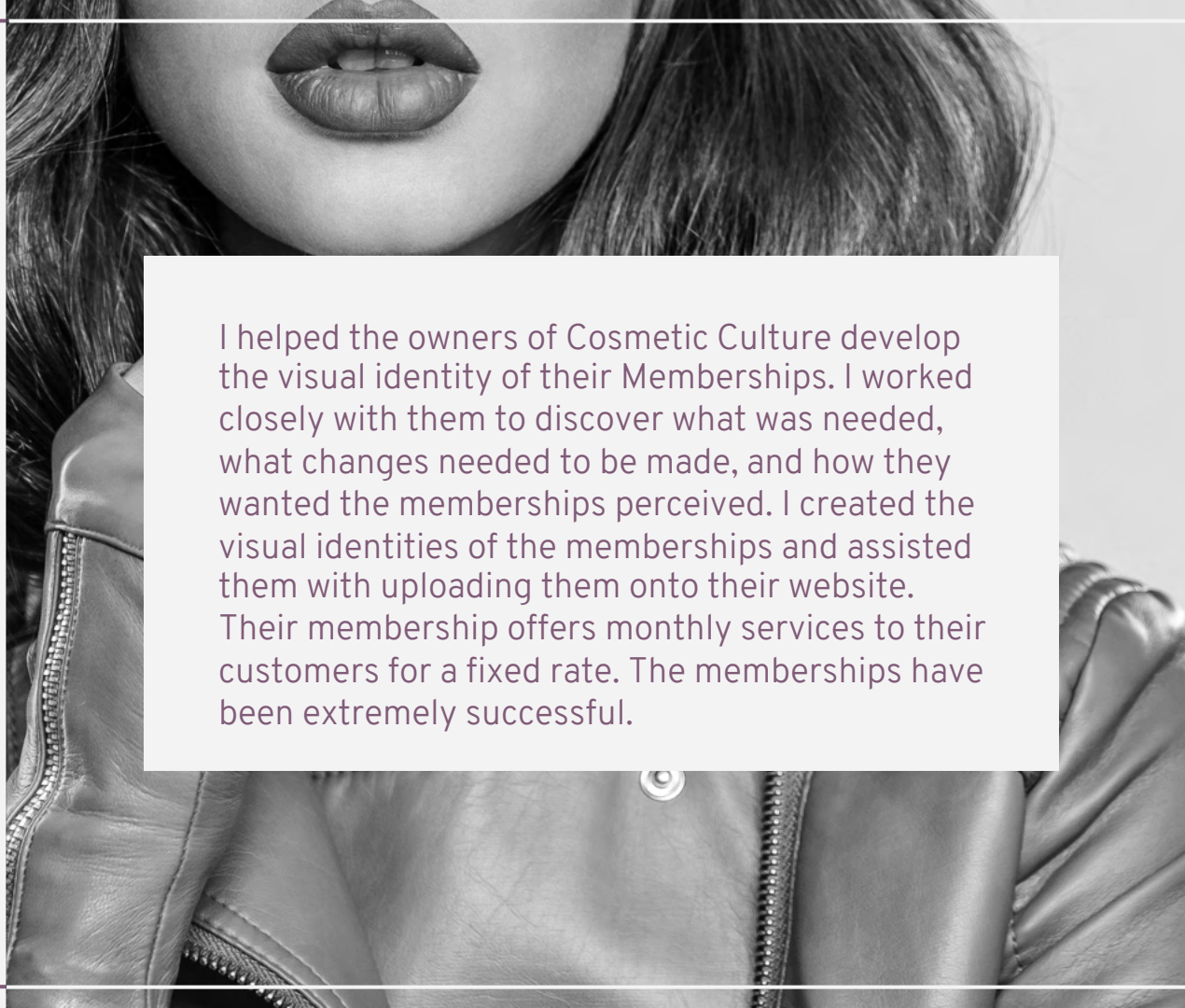
Graphic Design

I designed the visual identity of their memberships and assisted them in creating social media graphics. This included prints, Instagram posts, story templates, and postcards.

cosmetic culture
sport and spa

Introducing you to our membership program!

cosmeticculturespa.com/memberships

MOST POPULAR

DESIRE

$100 BONUS
Price: $199
2 free sauna per month
Unlimited alkaline water
15% off services and retail
Terms and Conditions apply

TRIBE

$50 BONUS
Price: $99
1 free sauna per month
Unlimited alkaline water
10% off services and retail
Terms and Conditions apply

ARRIVED

$250 BONUS
Price: $499
Unlimited saunas
Unlimited alkaline water
$1 off units of botox
$50 off filler
20% off additional services and retail

TRIBE MEMBERSHIP

PRICE: $99

BENEFITS:
$150 in spa credit
1 free sauna per month
PLUS MORE

Go to our link in bio for more detail!

DESIRE MEMBERSHIP

PRICE: $199

BENEFITS:
$300 in spa credits
2 free saunas per month
PLUS MORE

Go to our link in bio for more detail!

ARRIVED MEMBERSHIP

PRICE: $499

BENEFITS:
$750 in spa credits
$1 off units of botox
$50 off filler
PLUS MORE

Go to our link in bio for more detail!

SALE NOW ON SALE NOW ON SALE NOW ON SALE NOW ON SALE NOW ON

$1 MEMBERSHIP
$1 MEMBERSHIP
$1 MEMBERSHIP

SALE NOW ON SALE NOW ON SALE NOW ON SALE NOW ON SALE NOW ON

Appointments Available!

DM TO BOOK

Social Media Management

All posts used a Lightroom filter, researched hashtags, and followed their brand guideline.